

Faithworks Brand Values

Past, present and future core values framework

FAITHWORKS

Welcoming

We believe that **every person** has value & worth, so we **respect everyone** whatever their life or faith journey.

We will make you feel **safe & secure** in a time of crisis.

We are **committed** to the people we work with – we care.

We are **empathetic**, we understand it is sometimes hard to ask for help.

We are **approachable** and **will listen to you** – our goal is to find out what an individual wants rather than assuming we know.

We will seek to be hope-filled in the way that we work, **believing the best in people** and partners.

Ps 139:14: “... fearfully and wonderfully made; your works are wonderful, I know that full well”

Alongside

We are your companion and we will be there **alongside** you.

We work with you, at your pace.

We will always seek to act with **integrity** in all our dealings, to **show humility**, to learn.

We have **perseverance**; we are **persistent** in our work for you.

We believe in second (and third...) chances.

We **connect** with other partners where we don't have the skills - we love **collaborating**

Matthew 22: 36-40: "Love the Lord your God with... [everything],
love your neighbour as yourself"

Trusted

We believe in **grace and transparency** – this gives us **authenticity**.

We are **genuine, real, humble, dependable, and reliable**.

Our faith and values always lead us to seek to bring holistic support.

We will “always be prepared to give a **reason for the hope** that is within us, but do it with gentleness and respect”.

We are **resilient** and help people bounce **back from adversity**.

1 Cor 13: 2: “...if I have a faith that can move mountains, but do not have love, I am nothing”

Practical

We are **adaptable**, seeking to **learn** new skills and behaviours in **response** to changing circumstances.

We are **flexible** – we err on the side of generosity.

We are **resourceful** and help people gain **practical skills** for life.

We see **opportunity** – we think ahead to find the right solution.

We seek to model **transformational solutions** that change from the bottom up.

We are practical.

Matt 25:35: “For I was hungry and you gave me something to eat, I was thirsty and you gave me something to drink, I was a stranger and you invited me in”.

Empowering

We always seek to **give hope** – we genuinely desire success for every person that we meet.

We will **listen** to those who have lived experience of crisis to help us develop our work.

We help people make **healthy choices** to build **resilience** for themselves.

We always **encourage and energise people** to help themselves.

We will help people to **develop aspirations**, and then start the journey towards them.

We are **EMPOWERING**.

John 10:10: “I have come that they may have life, and have it to the full”